



# NEWSLETTER



## Melton & District Indoor Bowls Club Limited

June 2017

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### Editor's Note

I must apologise for there being no Newsletter during the month of May, but I was incapacitated due to being hospitalised, and I must thank those members who very kindly sent messages of goodwill during that time. During my absence, Ron Harris, our Finance Director, has been dealing with business matters, for which I am most grateful.

### New Rink Booking System

The new system for booking rinks, which replaced the old paper system, is now working, and whilst there has been a few teething issues which we are working to resolve, most members seem to find the system an improvement.

From the business point of view, the system is a vast improvement, as we can see who is actually making the bookings and it also appears on the club website for all to see.

We chose this time of year to implement the new system so that by the time that the busier winter season begins, all the issues will have been ironed out.

Further enhancements to the system are being planned, so that it can be shown on the television screen, but more about that in the future.

### The Ancient Male Bowler

Our very own poet and member, Walter Reid, has very kindly sent me the following poem, reminiscing on the life of the average male bowler. It is based on Peter Sarstedt's "Where do you go to my lovely?" (a great song).

You step up like an old Alex Marshall,  
And all admire the outfit by Nike,  
Your bias is strictly impartial,  
But your bowling fails to match your fine livery.

You resemble a cross 'tween Hagar and Sadsack.

Though a cataract op helps you to view,  
And your new hip, now keeps you on track,  
While your triple by-pass is long overdue.

Your knees are painfully arthritic,  
So your bowls are delivered from height,  
The bouncing bombs you release are horrific,  
But the carpet keeps the dents out of sight.

And what is behind your facade,  
As you take out your teeth for the night  
With wig in the fridge you ensure a cool head,  
But stripped down you'd give Satan a fright.

You sit at the old doyens table,  
So you can wink at the lass tending the bar,  
But your walking's becoming more feeble,  
And you keep on spilling your jar.

The loo is a pain in the junction,  
The prostate's mainly to blame,  
The starting handle's ceasing to function,  
And the jet-stream's a long distant dream.

Resurrect the memories of childhood,  
As you re-charge your two hearing aids,  
And just try to calm down your wild mood,  
As you forget where your glasses are laid.

Thank the Lord for the bowling fraternity,  
Where your infirmities are largely ignored.  
If the game seems to last an eternity,  
The joy is, you never get bored.

### **Margaret Haynes**

Sadly I have to report the death of Margaret on Sunday 28th May last, following a short illness; her funeral took place on Friday 16th June at Cottesmore Church.

Margaret and her husband Frank were both founder members of the club and played regularly until she became ill.

Frank was President for the 2003/04 season and he continues to bowl at Market Overton, although he is hoping to return to indoor bowls next season.

### **Royce Varley**

In the April newsletter I reported the death of Royce, whose funeral was very well attended on Friday 5th May. Royce was a well known figure in the world of bowls having played many times in National events and representing our club whenever he could at local level.

He was instrumental in raising funds during the planning stage of the project to building an indoor bowls club in Melton Mowbray, and his last and very significant achievement, was to manage the club team to the National Title in the Fantastic Fives Championship in 2015

A wooden bench has been purchased by some of Royce's former colleagues, in memory of him, and will be located to the rear of the building.

### **Mission 650 Group**

Our colleagues who form the Mission 650 group have achieved great success in helping to recruit new members over the past few years, and to assist with this, they recently requested a small budget to provide some marketing and promotional material.

With this money they have purchased some new business cards to hand out, a number of photographs of action within club and advertising banners to use when promoting the club at various events both within the club and at outside events.

One such event will be a charitable event to be held in the Play Close which has been organised by Mars Petcare in aid of four charities on Sunday 1st July.

The new items were presented to the Directors at their recent Board Meeting, and they were unanimous in praise for the professionalism of the new marketing material.

### **Advertising within the club**

For some years, we have attracted advertising from local companies in the form of two metre by one metre advertising boards placed along the back wall of the bowling hall.

A number of the contracts have now lapsed, so we have capacity for any new local company that may wish to utilise the club to get their message to lots of people in a very cost effective way.

If you know of anyone or company who you feel might benefit from such an advertising opportunity, please let them know. Full details of the annual cost can be obtained by speaking to Linda Birch in the office.